

Praveen Kokcha

Manager-Graphic Design at I ME AM Design

praveen@imeamdesign.com

Summary

Profile Summary:

1. Mentoring New Joinees
2. Project Management
3. Cost Analysis & Vendor Management
4. Client Handling
5. Designing: Print | Websites | New media
6. Studio Management & Administration
7. Billing
8. Dynamic Web Projects
9. Software & Technologies:
 - 9.1 Flash CS3
 - 9.2 Illustrator CS3
 - 9.3 Dreamweaver CS3
 - 9.4 Photoshop CS3
10. Platforms Worked on:
 - 10.1 Mac OSX 10.4.8
 - 10.2 Windows Vista

Specialties

Sig Sigma Trained

GE Capital Int. Services 2005

User Interface Design basics, 2002

Conducted Workshop for software developers at Samsung SDSI

Experience

Manager-Graphic Design at I ME AM Design

May 2005 - Present (4 years 2 months)

Cost Analysis & Billing

New Product Development (Print Media)

Client Servicing

Vendor Management

IT Management:

Website Design, Development & Maintenance

Mac Technical Support to Design Team

5 recommendations available upon request

Asst. Manager at Ge Capital International Services

October 2003 - April 2005 (1 year 7 months)

Designing CBT/WBT

Product Demos in Flash

Posters, Brochures

Designing & Developing graphic strategies for Elearning Content

Training Activities

Mentoring New Joinees

Web Designer at Samsung SDSI

2001 - 2003 (2 years)

Designing Websites

Product Demos in Flash

Posters, Emailers, Interactive Training Modules

GUI for Web Applications

Education

Kurukshetra University

MA Mass Comm, Mass Communications, 2003 - 2005

University of Rajasthan

BFA in Applied Arts, 1996 - 2000

Interests

Sketching, Digital Art, Story Writing, Poem Writing, cricket, children creative workshops

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5 people have recommended Praveen

"While we were trying to create a new venture, I got introduced to Praveen through a mutual friend and asked him to design Logo for our company. What followed was astonishing !!! Praveen spent phenomenal energy to understand the organization philosophy and what we represented to create a graphic representation of the Philosophy. The venture did not come into existence; but impressions of great work done remain with us. Surely he is our designer of choice whenever we have graphics design need in future. Best of all, it was all done in good faith, without charges... Wishing him good luck for future..."

— **Sanjay Sahani**, was Praveen's client

"Praveen manages to achieve the fine balance between being detail-oriented and highly creative. His work ethics are excellent and reflect in his dedication to the task at hand, all this while he manages to have a firm grip on the bigger business goals. He is fine tuned to work within a team as he seeks inputs from his supervisor and implements it as an individual contributor within the team. Praveen has always striven for better ideas and continues his pursuit even today."

— **Deepika B Pralat**, *Assistant Manager - Instructional Design, GE Capital International Services*, worked directly with Praveen at I ME AM Design

"If creativity could be defined, I would do justice to Praveen's creative talents. Not only is Praveen multi-faceted in his limitless talents, he is also an extremely well-liked human being. His creative outputs reminds one of someone who's keen to break all shackles. I have seen bold and unwavering lines in his creative work, summing up his complete mastery over his tasks! I wish Praveen the best to climb all heights and hope to be associated with him again soon!"

— **Indranil Roy**, *AM-Instructional Designer > Manager-Communications, GENPACT formerly (GE Capital International Services)*, worked directly with Praveen at I ME AM Design

"I have worked with Praveen at SPG and I am fan of his dedication and his artistic view of everything. He is research oriented. Addresses the task at hand by properly studying the background of it. I have worked with him even after SPG. He delivered wonderfully, every time. The branding work that he had done for us is tremendous."

— **Pankaj Jangid**, *Senior System Analyst, SPG Solutions*, worked directly with Praveen at I ME AM Design

"Praveen is a creative individual with a great hand at illustration. His lines are clean and his understanding and detail of a subject is exquisite. Praveen has always been a jovial person and is easy to get along with."

— **Amit Prakash**, *Assitant Manager, GE Capital International Services Ltd (now Genpact)*, worked with Praveen at I ME AM Design

[Contact Praveen on LinkedIn](#)